

# International **Auto** Aftermarket **EXPO**

— *The 22nd International Auto Aftermarket* —  
***EXPO 2025***

The only international automotive aftermarket show in Japan



# FINAL REPORT

**Date** February 26 (Wed.) — 28 (Fri.), 2025

**Venue** Tokyo Big Sight East Hall 5, 6







## — The 22nd International Auto Aftermarket — **EXPO 2025**

IAAE is one of the best platforms to facilitate automotive aftermarket business in Asia region. The show provides all stake holders with the latest industry trends ranging from distribution, repair, maintenance to the market environment surrounding auto aftermarket business in Japan through seminars, demonstrations and exhibits.

Exhibition Title	The 22nd International Auto Aftermarket EXPO 2025
Date	February 26th (Wed) - 28th (Fri), 2025
Opening Hours	February 26th & 27th, 10:00am - 5:00pm / February 28th, 10:00am - 4:00pm
Venue	Tokyo Big Sight (Tokyo International Exhibition Center) East Hall 5, 6
Organized by	International Auto Aftermarket Expo Steering Committee • Japan Auto Parts Industries Association (JAPIA) • Auto-Parts & Accessories Retail Association (APARA) • Japan Auto Accessories Manufacturers' Association (JAAMA) • Japan Auto Chemical Industry Association • Japan Automobile Dealers Association (JADA) • Japan Automobile Service Promotion Association • Japan Automotive Machinery and Tool Manufactures Association (JAMTA) • Japan Automotive Parts and Accessories Distributors Association (JAPADA) • Japan Automotive Parts Recyclers Association (JAPRA) • Japan Automotive Products Association (JAPA) • Japan Autoparts Wholesales Association • Japan Filter Element Association • Nippon Auto Parts Aftermarket Committee (NAPAC) • Rebuilt Manufacturers Association Japan • Nikkan Jidosha Shimbun (Daily Automotive News) • JC Resonance
Sponsored by	Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan External Trade Organization (JETRO) / National Agency for Automobile and Land Transport Technology / Organization for Small & Medium Enterprises and Regional Innovation, JAPAN (Random order)
Supported by	Japan Automobile Manufacturers Association (JAMA)/ Japan Automotive Service Equipment Association (JASEA) Japan Car Detailing Association / The Japan Automobile Tyre Manufacturers Association, Inc. (JATMA) BS SUMMIT business cooperative / Taiwan External Trade Development Council (TAITRA) Japan Imported Car Service Promotion Association / and 29 other relevant associations (Random order)
Special supporting organization	Auto Aftermarket Liaison Council / Automotive Aftermarket Action League (AAAL) Aftermarket Suppliers Activation Committee (AAC) (Last record)
Media Partners	Nikkan Jidosha Shimbun / Seibi Senryaku / AUTOMOTIVE Aftermarket / Jidosha Yuryo Buhin / Seibikai / Response / Service Strategy / Yugyo Hochi Shimbun / Monthly Gasoline Stand / CAR CARE PLUS / BODY SHOP REPORT / Taiwan Transportation Equipment Guide / Japan Rubber Weekly Journal of Economic Maintenance Tribology / AutomotiveTireNews / Car and Tech / Toryo Hochi Shinbun / Automediat (Random order)
Joint Event	The 9th International Coin-operated Laundry EXPO 2025
Admission Fee	Admission free
Management Office	JC Resonance Co., Ltd. 1-12-2 Shirokane, Minato-ku, Tokyo 108-0072, Japan TEL: +81-3-5422-9446 FAX: +81-3-5422-9149 E-mail : office@iaae-jp.com



## The Number of Exhibitors

### IAAE 2025

#### ■ Number of Exhibitors / Booths

**395** Companies & Associations / **718** Booths

◇ Domestic: 224 Companies & Associations / 510 Booths

◇ Overseas: 171 Companies & Associations / 208 Booths

#### ■ Participating Countries and Regions

11 countries and regions

◇ China, Taiwan, South Korea, Malaysia, India, Italy, Spain, UK, Germany, Canada, Japan

### IAAE 2024

#### ■ Number of Exhibitors / Booths

**418** Companies & Associations / **715** Booths

◇ Domestic: 203 Companies & Associations / 462 Booths

◇ Overseas: 215 Companies & Associations / 253 Booths

#### ■ Participating Countries and Regions

12 countries and regions

◇ China, Taiwan, South Korea, Thailand, Indonesia, Malaysia, India, Italy, Poland, U.S., Canada, Japan

## The Number of Visitors

Date	Weather	Registered Visitors
February 26 (Wed.)	Sunny	6,508
February 27 (Thu.)	Sunny	5,919
February 28 (Fri.)	Sunny	5,026
Total		17,453

#### Previous Show (February 2024)

Date	Weather	Registered Visitors
March 5 (Tue.)	Rainy / Cloudy	6,114
March 6 (Wed.)	Rainy / Cloudy	5,806
March 7 (Thu.)	Sunny	5,177
Total		17,097

## Visitors

Countries/Regions	
East Asia	South Korea
	Taiwan
	China
	Mongolia
Central Asia	Azerbaijan
	Tajikistan
Southeast Asia	Indonesia
	Singapore
	Thailand
	the Philippines
	Malaysia

Countries/Regions	
South Asia	India
	Sri Lanka
	Pakistan
	Bangladesh
Oceania	Australia
	New Zealand
Middle East	Iraq
	Saudi Arabia
	UAE
North America	U. S.
	Canada

Countries/Regions	
Europe	UK
	Italy
	Estonia
	Greece
	Spain
	Denmark
	Germany
	Turkey
	Norway
	Belgium
	Poland

# Exhibitors List *The 22nd International Auto Aftermarket EXPO 2025*

Exhibitor Name	Country	Exhibition Contents
4CR	Germany	Car refinishing products
ACODEX ENTERPRISE	Taiwan	Pumps, grease
AD frame	Japan	3D license plate frame for advertising
Aftermarket Suppliers Activation Committee	Japan	Introduction of organization
Air Guard Purification Technology	China	Filters
AISIN	Japan	On-site vehicle maintenance service, 'AITERRA' tire
Akatsuki Towing Equipment	Japan	Work supplies, safety supplies
AKEBONO BRAKE INDUSTRY	Japan	Light vehicle brake 'K4', minivan brake 'Akebono Premium Comfort(APC)'
All Japan Lotas Club	Japan	Introduction of organization
ALTEED	Japan	LED Rotating Beacon Lights, LED lights, accessories
American Express Internatiol,	Japan	Corporate credit card to reduce expense reimbursement
Anhui Auzone Auto Parts	China	Actuators, valves
ANHUI DIERO MACHINERY	China	Brake booster for passenger cars and pickup trucks
Anhui Guanrun Automobile Steering System	China	Power steering products
ANHUI PHOENIX FILTER	China	Filters
ANHUI PINK-DETAIL AUTO PRODUCTS	China	Car care products (polishers, buffs, waxes, supplies)
ANHUI SAHNGZHONG PISTON RING	China	Piston rings
ANHUI SINTAI MACHINERY PARTS	China	Cylinder heads, camshafts
ANZEN MOTOR CAR	Japan	MaxiSys ADAS 'IA900WA', EV charger
APPS2CAR INNOVATIONS	China	Car Blankets
arinomama - World Car Care Collection -	Japan	Ceramic coatings, leather seat coatings
ARMORTEK JAPAN	Japan	Window protection film
ASAHI ENGINEERING	Japan	Air conditioner/oil/radiator leak prevention
Association of Japan Window Film Manufactures	Japan	Window film
ASUKATEC	Japan	Antibacterial and deodorizing material 'Hikari-Gintech'
AUG	Japan	Maintenance products for interior and exterior
Authentec	Japan	Water purifier
AUTOBACS DIGITAL INITIATIVE	Japan	Cameras to visualize working conditions in the pit, etc.
AUTOLAND SCIENTECH	Taiwan	Scan tools
Auto Aftermarket New Generation	Japan	Introduction of organization
Automotive Aftermarket Action League	Japan	Introduction of organization
AUTOMOTIVE SYNERGY	Malaysia	Motor check up
AVITA	Japan	AVACOM (AVATAR)
Axalta Coating Systems	Japan	Performance coatings 'CROMAX and STANDOX'
Azur seat covers	Japan	Seat covers
BANDO CHEMICAL INDUSTRIES	Japan	Accessory drive belts, auto tensioners, etc.
Baoji Pro-Titanium Racing	China	Racing parts
Beauty1	Japan	Car wash and coatings
BELLOF	Japan	Wipers, air conditioner filters, lights
BGA(BG AUTOMOTIVE)	UK	British-engineered engine, steering, and transmission parts
BIKALABO by Nakagiri Sekiyu/CHIYODAKOUSAN	Japan	Car coating service for gas station
Blackpearl	Taiwan	Car care products, OEM
Blue Finback	Japan	Consultation for subsidy
BODY SHOP REPORT	Japan	Introduction of news media
BOSHI INDUSTRIES	China	Filters
BP Castrol Japan	Japan	Engine oils
Brembo	Italy	Brake discs, pads, calipers, etc.
BRTECH	South Korea	Paint color visualizer
BS-SUMMIT business cooperative	Japan	Introduction of organization
BTO	Japan	Car care products for professionals 'BPRO'
Bullet/YUTAKA Abrasives PTRL	Japan	Auto body repair, polishing and coatings
Canstar Industry	Canada	OEM parts
CAR CARE PLUS	Japan	Introduction of news media
CAR TECH JAPAN/AUTO D SUPPLY	Japan	3D coating & polishing system
Carbon Technologies Nippon	Japan	3D printer that can be used from prototyping to mass production
Carmake Artpro	Japan	Coatings 'ULGO', 'CERAMIC PRO', 'FEYNLAB'
CENS - Taiwan Transportation Equipment Guide	Taiwan	Introduction of news media
Champnet Industrial	Taiwan	Coatings, abrasives
CHANGZHOU CLD AUTO ELECTRICAL	China	LED lights
Changzhou CZYZ Auto parts	China	Lamps, radiator grilles, bumpers
CHANGZHOU FENG DIAO VEHICLE PARTS	China	Radiator grilles, bumpers, fog lamp covers
CHANGZHOU WUJIN JIANGHUA NEEDLE BEARING FACTORY	China	Bearings
CHEETAH AUTOMOTIVE PRODUCTS	Taiwan	Automotive electrical components (switches, locks, wire harnesses, etc.)
Chongqing XQK enterprise	China	Petrol caps, pump tanks
Clean	Japan	Ozone sterilizer / deodorizer
Conflux Technology	Japan	Metal 3D printing
CREW'S	Japan	Coatings
crystalprocess	Japan	Chemicals (coatings, compounds, cleaners, etc.)
DAAN AUTO PARTS	Taiwan	Ignition coils, wheels, brake pads
DAIEI TECHNO	Japan	Quality mufflers
Daiwa ProTech	Japan	Inorganic/s solvent-free nano tech coatings
DAIWA RADIATOR SALES	Japan	Radiators, condenser coolers, evaporators
DAIWA SANGYO	Japan	Brake parts
DANYANG GUANGXINGHONG AUTO LAMP MANUFACTURE	China	Chrome-plated exterior parts for trucks
Danyang Wenlei Auto Parts	China	Fog lamps

# Exhibitors List *The 22nd International Auto Aftermarket EXPO 2025*

Exhibitor Name	Country	Exhibition Contents
DER JAAN INDUSTRY	Taiwan	Advanced rubber polymer technology
Design Lab/RINDA FACTORY	Japan	Car wrapping film, paint protection film, windshield protection film
DIC JAPAN	Japan	DX / GX for auto repair shop
Diesel Escort	Japan	Rebuilt parts
DIXCEL	Japan	Brake parts for tuned car and racing car
Dongguan G-view Lighting Technology	China	LED lights
Dongguan Penghui New Energy Technology	China	Jump starters
DREAM SUPPORT	Japan	Tire puncture prevention 'Dream Seal Eco'
DRS Automotive Solutions Japan	Germany	Dent repair, evaluation system using AI
DTLS	Japan	Coatings, novelties
Dukshin	South Korea	Liquid transfer pumps
EBE	Japan	Maintenance system, roadside assistance management system
EIWA SANGYO	Japan	Custom car mats
elf	Japan	Engine oil, gear oil
Empire Motor	Japan	Battery oil, maintenance chemicals
Esional Lubricants Manufacturing	Malaysia	Lubricants
EXEDY	Japan	Clutch
FAST	China	Car audio, car mats
FLEX WIPER ENTERPRISES	Taiwan	Windshield wiper blade
Fortunes Auto Parts	China	Ignition coil
FORVAL	Japan	Consultation for subsidy and M&A
Foshan Sharmeal Technology	China	Jump starters, portable power station
Foshan Shunde Ruimier Electrical Appliance	China	Rice cookers, kettles, frying panes, refrigerators for car use
FU YEEH INDUSTRY	Taiwan	Shock absorbers, hand tools
FUCHS JAPAN	Japan	Lubricants
G-STYLE	Japan	Vehicle diagnostic and maintenance equipment for AUTEL and GYS FLASH
General Incorporated Association Mobility Lab.	Japan	Members-only media of automotive business
GLOBAL STAGE	Japan	Flooring for garage, pit, etc.
GMB	Japan	Universal joints, suspensions, water pumps, etc.
Gomu houchi shimbun	Japan	Introduction of organization
Green Kent Industrial	Taiwan	Impact wrenches, sanders, drills
GREEN LIFE	Japan	Water purifier
GREENTECH-JAPAN	Japan	Dry ice cleaner
Guangzhou Biaobang Car Care Industry	China	Lubricants, oils
GUANGZHOU BOTNY CHEMICAL	China	OEM car care products
GUANGZHOU BULBTEK ELECTRONICS TECHNOLOGY	China	LED light bulbs
Guangzhou Forda Signal	China	LED lights, warning lights, work lights
GUANGZHOU HANMA ELECTRONICS TECHNOLOGY	China	LED lights
GUANGZHOU KINGA AUTOPARTS INDUSTRY MANUFACTURE	China	Radiators, evaporators
GUANGZHOU LOYAL DEFENDER ELECTRONICS	China	Car audio, car mats
GUANGZHOU QIHANG WINDOW FILM TECHNOLOGY	China	PPF, window films
Guangzhou Sonsang Automobile Accessores	China	Car mats
GUANGZHOU Z-FORCE AUTO AC PARTS	China	Clutches
Haining Jujin Lighting Electric Appliance	China	LED lights
Hangzhou Aliot Industrial Technology	China	Jacks, wrenches
HANGZHOU HILIFT MACHINERY	China	Industrial conveyor belts
Hao Guo Enterprise	Taiwan	Interior and exterior, handles
HARBIN BORUI AUTO PARTS	China	Starters, alternators
HEBEI ZHENGCAN FILTER MFG	China	Air conditioner filters
HEBEI FILTON AUTO PARTS MANUFACTURING	China	Filters
HEBEI XINGTAI POLISHING MATERIAL	China	Bufs, pads, cushions, handle covers
HENAN HTD INDUSTRIAL	China	Brake valves, gear boxes, air springs
Hi-Tech Diesel	South Korea	High pressure parts washer
High Link Auto Parts	Taiwan	Suspension parts
HKT	Japan	High-quality spare parts
HOHOFILM	China	PPF, car films
Honjyo Kosan	Japan	DIY car wash optimization tool 'Washman'
Horning Industrial	Taiwan	Seat belts
Hubei Yuxi Intelligent Manufacturing	China	Folding plastic pallet boxes
HUIZHOU YINGLING AUTOMOTIVE ELECTRONICS	China	Back door electrical components
Huzhou Guoneng New Material	China	Car care products (cleaners, lubricants, waxes)
ICHINEN AXESS	Japan	Portable Power Station and its related tools
ICHINEN CHEMICALS	Japan	Glass cleaner & anti-fog 'KLINVIEW', antirust coatings
INFINI JAPAN	Japan	Super-finishing processed products used 'MMP Technology'
Innoservice Pro International	Taiwan	Sandpapers, sponge pads
Inter Support	Japan	OBD2 scanner 'G-SCAN' lineup
Isamu Paint	Japan	Waterborne base coat system 'Isamu Water Style'
ISHIHARA CHEMICAL	Japan	Compounds 'FMC NEO EX' lineup
ISSE Snow Socks	Spain	Snow socks
ISUZU A&S	Japan	ISUZU genuine accessories, aftermarket parts 'BEST FIX'
ISUZU MOTORS	Japan	Isuzu genuine recycled parts brand 'E-PARTS'
IYASAKA	Japan	Garage equipment, equipment required for compliance rules
Japan Automobile Restoration Association (TAKUMI Interior Detailing)	Japan	Special interior cleaning
Japan Automotive Service Equipment Association	Japan	Introduction of 'The 38th Auto Service Show 2025'
JAPAN CARFILM APPLICATORS ASSOCIATION	Japan	Introduction of car film association

# Exhibitors List

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Exhibitor Name	Country	Exhibition Contents
Japan Imported Car Service Promotion Association	Japan	Introduction of organization
JAPAN JET-ON/G&T	Japan	Body work tools, car detailing products
JC Resonance	Japan	Introduction of exhibitions and news media
JG Auto Lightin	China	LED headlights
Jiang Xi Kewei Film New Material	China	Car wrapping films
Jiangsu AWD Fastener	China	Rivets, bolts
Jiangsu General Science Technology	China	Tires
Jiangsu Qianliang New Material	China	Car wrapping films
Jiangsu SV Precision Components	China	Air conditioner precision parts
JIANGXI OURSUN NEW ENERGY	China	Car batteries
Jiangxi Xintian Auto Industry	China	Manifolds, radiators
Jiangxi Yao Mei Auto Parts	China	Car mats
Jiaxing Yueyang Machinery & Electrical Technology	China	Hydraulic jacks
JMEN INDUSTRIES	Taiwan	Gas springs, window regulators
JOYBOND	Japan	Car cleaning products
JOYFULL	Japan	Lineup of 'ENERGY GEAR' 'ENERGYLUBE'
JTP	Japan	Refined parts for large vehicle
K-ing/KTZ	Japan	Carbon heater for drying paint
KAISE	Japan	Small digital circuit tester, 12V/24V jump staters
KAMIKAZE COLLECTION	Japan	Coatings
ABE SHOKAI	Japan	Car mats, car seat covers, car shampoo, etc.
Kansai Paint	Japan	Paints
KANTOTRADING	Japan	Sparco, eMobility, snow socks, child seats
KBL	Japan	Battery 'Hankook'
KEIBA JAPAN	Japan	Condenser, oil coolers, etc.
KEITECH	Japan	Bufs, compounds, polishers
KENTEX	Japan	UV putty, plastic welding machine
Kinforest Tyre	China	Tires
Knorr-Bremse Commercial Vehicle Systems Japan	Japan	Brake OE products, steering products
KOGA Chemical Mfg	Japan	Chemical products
KOITO MANUFACTURING	Japan	LED lights
KURITA KOGYO	Japan	Fiber laser welding machine
KYOTO TOOL	Japan	Digital Torque Tools, Easy DX app
LAGER CORPORATION	Japan	Paint protection films
Laizhou Heng Yu Friction Products	China	Brake pads
Launch	China	Scan tools
LexCom Japan	Japan	Genuine parts catalog 'partslink24'
LII CHAU INDUSTRIAL	Taiwan	Steering parts
LinkChamp	Taiwan	Power inverter
Lubrication Technology	Japan	Introduction of news media
LUH DAH BRAKE	Taiwan	Brake pads
MAC MECHANICS TOOLS	Japan	TEXA blind spot aiming tool
Magicomportsport	Italy	'Flex' car programmer for workshops
MAKEN	Japan	Product development for polishing, chemicals, coatings, etc. and training for professionals
MARUNI INDUSTRY	Japan	Puncture repair materials
Mashin Electric	Taiwan	Battery chargers
MATSUKI	Japan	Machines, equipment, tools for maintenance
MAXXPRO	Japan	Coating wax
MEIJISANGYO COMPANY	Japan	Seiken, LIQUI MOLY, MAHLE, etc.
MIHAMA	Japan	Refrigerants
Milwaukee Tool Japan	Japan	Hand tools
MiraX	Japan	Digital price board
MITSUBOSHIBELTING .	Japan	Belts, gauges
MIYACO HYDRAULIC BRAKE	Japan	Brake parts
MOBILY	Japan	Air conditioner supplies
MOISTURE 22	Taiwan	Sterilization and antibacterial equipment
MOLYGREEN/CARTENDER	Japan	Coatings, oils
MOTOR CHECK UP	Japan	Engine diagnostics 'MOTORcheckUP'
MSACADEMY	Japan	Adhesive Sheet Metal, gas-recovery unit, etc.
MSP Sales	Japan	Support system for the creation of designated maintenance records
MUSASHI OIL SEAL MFG.	Japan	Oil seals
NAGAO TECHNO	Japan	Manufacturing and sales for rebuilt parts
Nanjing Jinniu Mechanical Manufacturing	China	Oil pump rotors, gears
NC& Co.,	South Korea	Dash cams
NETWORK	Japan	Glass coatings
NHK SALES	Japan	Quality air springs
NICHIMOLY Division, DAIZO	Japan	Plastic free pouch system for coating products, environmentally friendly products
Nifco	Japan	Electromagnetic wave absorption panels, etc.
Nihon Lighting	Japan	Glass coatings
Ningbo High Quality Auto Electric Parts Manufacturing	China	Automobile and motorcycle ignition parts
Ningbo Jiangbei Eastbao Automobile Electrical	China	Wipers
NINGBO LEZD ELECTRICAL	China	Starters, generators
Ningbo Lihao auto supplies	China	Portable DIY car washer, vacuum cleaners
NINGBO SIMING AUTOMOTIVE	China	Tire valves, TPMS sensors
NINGBO SUNSHINE TRAFFIC EQUIPMENT	China	Frameless wipers

# Exhibitors List *The 22nd International Auto Aftermarket EXPO 2025*

Exhibitor Name	Country	Exhibition Contents
Ningbo Yongxin Aiduo Auto Parts	China	Wipers, rubber products, cleaning tools
Nippon Paint	Japan	Refinish coatings
Niterra	Japan	Spark plugs, ignition coils, oxygen sensors
Nitta Tire	Japan	Mobile tire changers
NKD JAPAN	Japan	PPF/window films
NRB BEARINGS	India	Bearings
NWB	Japan	Water repellent wipers
OHNO RUBBER INDUSTRIAL	Japan	Auto parts, motorcycle parts, industrial rubber products
ONYXHEILD Japan	Japan	Protection films
ORAFOL Japan	Japan	Paint protection film 'ORAGUARD2815 + lineup'
Orange-Japan	Japan	Tire Pressure Monitoring System
ORIENT DEVELOPMENT ENTERPRISES	Taiwan	Portable car audio
Origin	Japan	Portable EV Charger 'POCHA V2V'
Peaklite	China	Halogen Lights
Peter Ho	Taiwan	Shock absorbers, hand tools
PIAA	Japan	Wipers and lights
PLUS	Japan	Digital transformation of vehicle inspection system
PPE & PJC INDUSTRIAL	Taiwan	Plugs, oil seals, gaskets
Premium Soft Planner	Japan	Customer relationship management 'GATCH'
Pro-Step	Japan	Car air conditioner related products
Profilm Advanced Materials/PICASSO CREATIVE	Japan	Paint protection films, window films
PROVIDE	Japan	Car detailing products and chemicals
QINGDAO ASPAINT TECHNOLOGY	China	Spray gun cups, masking tapes
QINGDAO SENTURY TIRE	China	Tires
QINGDAO SONGHE AUTO PARTS COMPANY	China	Filters, wipers, brake pads, spark plugs
Quanzhou Meitong Auto Parts Manufacturing	China	chassis parts
R with H Corporation	Japan	Gauge manifold for vehicle air-conditioner/cooling system
Reband	Japan	Web-based matching platform between workshops and owners
Restore-Parts.com	Japan	Reproduced parts
ReUdo	Japan	Electric tricycle
Revive and design	Japan	Glass polishing 'ReMobil'
Ricoh Digital Painting Company	Japan	Auto body printer, tire printer
RINREI	Japan	Coatings, cleaners
ROCK PAINT	Japan	Waterborne paint
ROTAKE JAPAN	Japan	Cordless impact wrenches
SANDWOX (CHANGZHOU) NEW MATERIALS TECHNOLOGY	China	Sandpapers, polishing sponges
SANKEI Industry	Japan	Suspensions, steering parts
Sanyo Trading/EverBlue Drive	Japan	Battery maintenance equipment for EV/PHEV
seibi support	Japan	OBD2 scanner of AUTEL and Smartdiag
Seibikohosya	Japan	Introduction of news media
SEKISUI CHEMICAL	Japan	Paint transfer sheet
Sepro Tools	Taiwan	Hand tools, torque wrenches
Service Strategy	Japan	Introduction of news media
SHAN DONG LUDA AUTO PARTS	China	Brake discs
Shandong Meichen Industry Group	China	Suspension parts
SHANGCHI GROUP	China	Gears
Shanghai Ho Chi Technology	China	Car wrapping films
SHANGHAI KINGMAX COMMODITY	China	Antibacterial and deodorizing microfibers
Shanghai Marco autoparts	China	Starters, alternators
SHAOXING SUOLI TEXTILE	China	Sling belts
Shaoxing Galaxy Thermal Control Technology	China	Thermostats
SHAOXING SUNSEYEA AUTO PARTS	China	Brake parts
Shenzhen BRvision Technology	China	Commercial vehicle brakes, lights, cameras, sensors
Shenzhen Grepow Battery	China	Jump starters
Shenzhen intra brands	China	Gloves, car accessories
ShieyJoung Enterprise	Taiwan	Switches, connectors, wire harnesses, headlights
Shift-on	Japan	Maintenance system that provides necessary technical information
SHIGEMITSU SHOJI	Japan	Microfibers, towels
SHIKOKU KOBO/HBC system JAPAN	Japan	Wheel Repair Equipment
SHINANO KIHAN	Japan	Cordless ratchets, cordless dual action polisher
shinnseisyoukai	Japan	Spare parts for imported/Japanese cars
Snap-on Tools Japan	Japan	Scan tools 'MTG-DUAL-TAB2', 'MTG-DUAL-TAB2-PRO'
SOFT99 corporation	Japan	Car detailing brand 'G'ZOX', car wash
soft99autoservice	Japan	Car wrapping films, paint protection films
SOL	Japan	Spare parts e-commerce
SPK	Japan	Engine oil, air-conditioner oil, battery , battery tester, etc.
STANLEY ELECTRIC	Japan	Approximately 1.5 times brighter than normal products: 'clear hyper'
STC GLOBAL IMPEX CANADA	Canada	Protection films
STEEL ONE	Japan	Professional spray bottles
STEK-JAPN	Japan	Protection/window shield films
SUNAUTAS	Japan	Engine internal cleaning
Suzhou Pinotec	China	BLDC-related products
SYS Lighting Corporation	Japan	High-quality spare parts
TAIAN DONGTAI MACHINE MANUFACTURING	China	Turbochargers, diesel engine parts
TAIPEI AMPA	Taiwan	Introduction of 'TAIPEI AMPA' and '360° MOBILITY Mega Shows'



# Exhibitors List

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Exhibitor Name	Country	Exhibition Contents
TAIWAN TRADE CENTER,TOKYO	Taiwan	Introduction of organization
Taizhou Dehong Car Accessories	China	Seat covers, cushions
TAKUMI/meister	Japan	Thermal shield coatings
TAKUMI WORKS	Japan	Nitrile gloves with optimum grip finish for the workshop/bodyshop
TAS	Japan	DPF for truck and imported car, electric components for imported car
TCJ/NEC Network & System Integration	Japan	Scan tools 'MAX', 'MasterX2'
TecAlliance Japan	Japan	One of the world's leading global vehicle and spare parts catalogues for the automotive aftermarket 'TecDoc'
Techno-Tools	Japan	Electric polishers, cordless polishers
TechRad(Zhejiang) Automotive Thermal System	China	Radiators, air coolers
The Nikkan Jidosha Shimbun	Japan	Introduction of news media
There Win Three Service	Japan	Tire puncture warranty service
Thinca	Japan	Cloud-based communication platform
TKE	Japan	Tools created using a metal 3D printer, induction hardening coil samples
TMCORPORATION	Japan	Recruiting and personnel training services
TMY CORPORATION	Japan	Racing gear 'RG', large commercial vehicle parts
TOBATA SEISAKUSHO	Japan	Product development using non-combustible magnesium alloy
TOKAI	Japan	Auto parts, supplies
TOKITEC	Japan	Spare parts for JEEP
Toolplanet	Japan	OBD2 scanner 'TPM-6' and 'nanoWIN'
TORYO HOCHI SHINBUNSHA	Japan	Introduction of news media
TOYO ELEMENT INDUSTRY	Japan	filters for vehicles and industrial machineries
Tsuji Iron Works	Japan	Quality mufflers
TWRBA International	Taiwan	Air conditioner gas related products
UIL FU AUTOPARTS INDUSTRY	Taiwan	Steering, suspensions
UPTY	Japan	Recruiting business, automotive parts
Vecow	Taiwan	One-stop IoT solution for factories
Volts (Shanghai) Enterprise	China	ABS sensors, ignition coils
Von schrader Japan	Japan	Car seat cleaning machines, equipment, chemicals
WENZHOOU OUSTAR ELECTRICAL INDUSTRY	China	Water pumps
wincar asia	Japan	Software for workshop 'WINCAR'
Winner MetalTech.(SuZhou)	China	Metal processing products for sheet metal
WTBWATABECORPORATION	Japan	Air duster products
WUERTH JAPAN	Japan	Coatings, air conditioners maintenance, etc.
Wuhan Onew Technology	China	Spray painting robot 'PaintGo'
WUHU ZHONGSHEN MACHINERY MANUFACTURE	China	Wheel hub unit
Xiamen Autostar Electronics	China	Parking sensors, smart keys, rearview cameras
XIAOGAN REALIGHT AUTO LIGHTING	China	Halogen, LED lights
Xinchang Linquan Bearing	China	Wheel bearings
Yamato Automobile	Japan	Auto parts, tools
YAMAUCHI	Japan	Online reservation system for workshop
YANGZHOU TONGHAI AUTO PARTS	China	Truck outriggers
Yantai Zhenggang Auto Parts Manufacturing	China	Radiators
YAZAWA	Japan	Fuel additives
Yibin Jingyang New Material Technology	China	Carbon ceramic brake discs
YMG1	Japan	Car wrapping films
YONE	Japan	Fire blanket
YUGYOUHOCHI SHINBUNSHA	Japan	Introduction of news media
Yuyao HOJA Lighting Products	China	LED lights
ZERO LABO	Japan	Coatings
ZF Aftermarket	Japan	TRW lineup
Zhaoqing carlas industry	China	Car wrapping films
Zhejiang Bicom Optics	China	Ambient Lights
ZHEJIANG BOYU INDUSTRIAL	China	Alternators, starters
ZHEJIANG BROTHER STAR AUTO FITTINGS	China	Wipers, filters, brake pads
ZHEJIANG DEYE AUTOMOBILE PARTS	China	Radiator cooling fans
ZHEJIANG FINE TEAM AUTO PARTS	China	Suspension arms, ball joints
ZHEJIANG HONGSHUN MESH FABRIC	China	Carpets, mats
ZHEJIANG JIAXUAN AUTO ACCESSORIES	China	Seat covers, steering wheel covers
ZHEJIANG JIUNUO AUTO AIR CONDITION	China	Air conditioner pressure switches
Zhejiang Kreation Electronic Technology	China	Smart Sensors for Diesel Engines
Zhejiang Linkcool Technology	China	Mobile heaters, air conditioners
ZHEJIANG PUJIANG BOHU CHAIN STOCK	China	Snow tire chains, welding chains
Zhejiang Reci laser Technology	China	Fiber lasers
ZHEJIANG SHUANGKAI AUTOMOBILE AIR-CONDITIONAL	China	Evaporators, condensers
ZHEJIANG SONGTIAN AUTOMOTIVE MOTOR SYSTEM	China	Cooling fans, window regulators
ZHEJIANG TIANSHENG CAR ACCESSORIES	China	Car mats, instrument panel trays
ZHEJIANG TONGSHENG ELECTRONIC	China	Wire harness
ZHEJIANG TREASURELAND AUTO ACCESSORIES	China	Seat covers, cushions, car mats
ZHEJIANG V-BRIGHT AUTO FITTINGS	China	Ignition coils
Zhejiang Xingyi Metal Products	China	Drum brake system
ZHENJIANG E.D. OPTO ELECTRICAL LIGHTING	China	LED lights
ZHI CHENG SCIENCE AND TECHNOLOGY	China	LED lights
ZHONGSHAN LISST PHOTOELECTRIC TECHNOLOGY	China	LED headlights, fog lights
ZHUHAI ZHENGYUAN OPTOELECTRONIC TECHNOLOGY	China	LED headlights

## Painting Demonstration

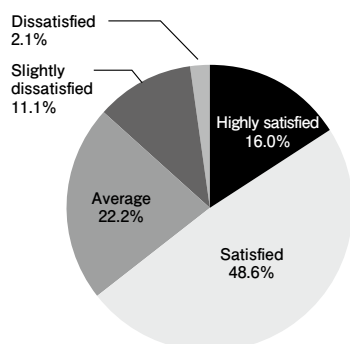
Painting demonstrations held by IAAE exhibitors at a special painting booth in the east hall 5. As conventional solvent-based paints are increasingly being replaced with water-based paints with the aim of reducing environmental impact by reducing VOCs, visitors were able to see the latest solutions from paint manufacturers.

**Demonstrators:** Axalta Coating Systems, Isamu Paint, Kansai Paint, Nippon Paint, Rock Paint

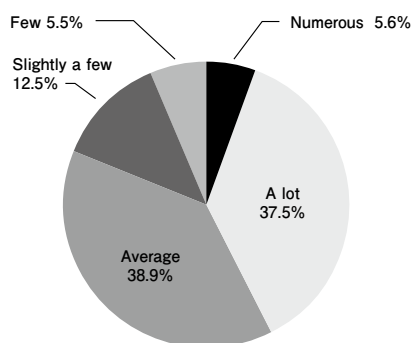


## Questionnaire for Exhibitors

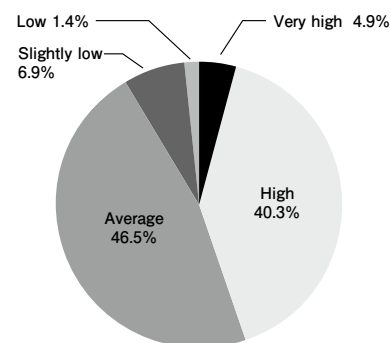
**Q1** How satisfied are you with your participation in IAAE?



**Q2** How was the number of visitors?



**Q3** How was the buyer's motivation?



**Q4** Business outcomes

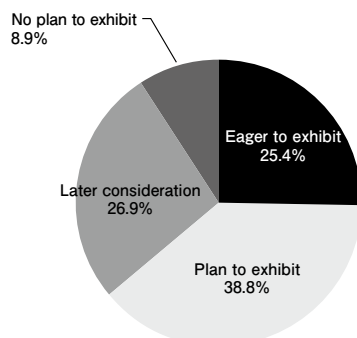
① How many business cards did you get from visitors?

Average: 84.6

② Did you meet your potential customers? How many?

Average: 11.2

**Q5** Do you plan to take part in the next IAAE?



**Q6** Testimonials

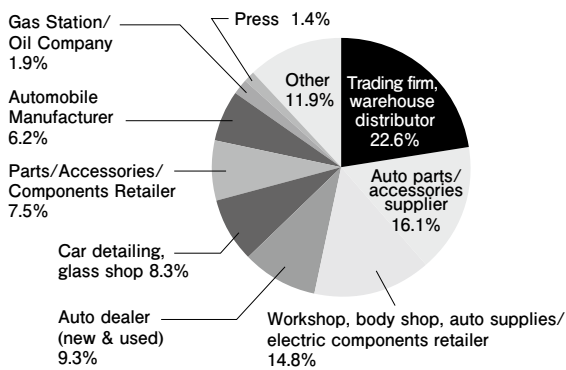
- We are here for the first time and met many potential customers.
- More car dealers and insurance companies, as much as car manufacturers would be good.
- It was a great opportunity to learn about the auto aftermarket situation in Japan. I would like to conclude a contract with the company I met this time.
- Although the number of participants was not large, we met some potential customers.
- I think the exhibition will become even better if we promote it more and increase the number of participants and visitors.
- Next time we would like to apply more space(booths) and introduce more products to visitors.
- Thank you, keep up the good work. Perhaps in future you can offer a translator service during the exhibition, for non Japanese speaking companies.

## Visitors data

Registered visitors | 17,453

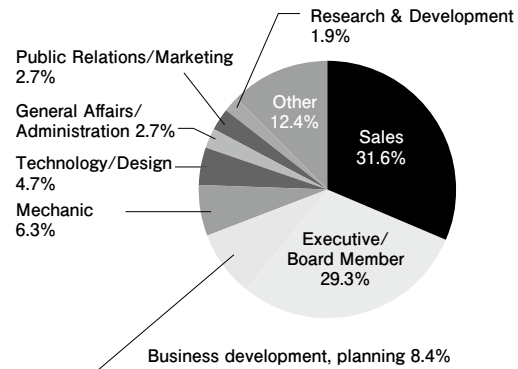
Q1

What type of business are you in?



Q2

What is your job category?



## Questionnaire for Visitors

Date | From 13:00 to 16:00 on February 26(Wed) to 28(Fri), 2025

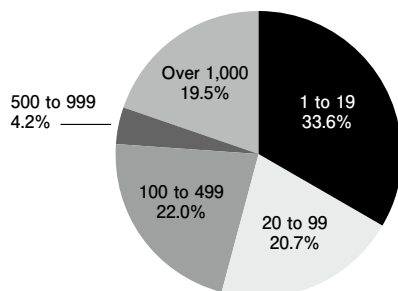
Location | Entrance area

Survey subject | Visitors expect exhibitors, those involved in organizing the event and visitors who are high school students and younger

Number of responses | 1,114

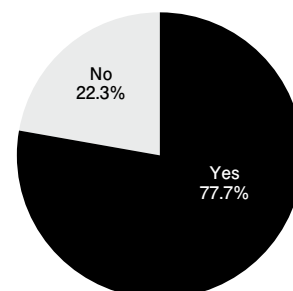
Q1

How many people are working in your company/organization?



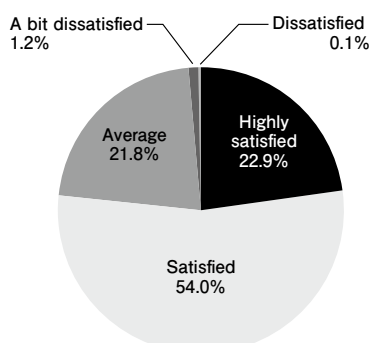
Q2

Were there any products, technologies, or businesses that you would consider purchasing/introducing?



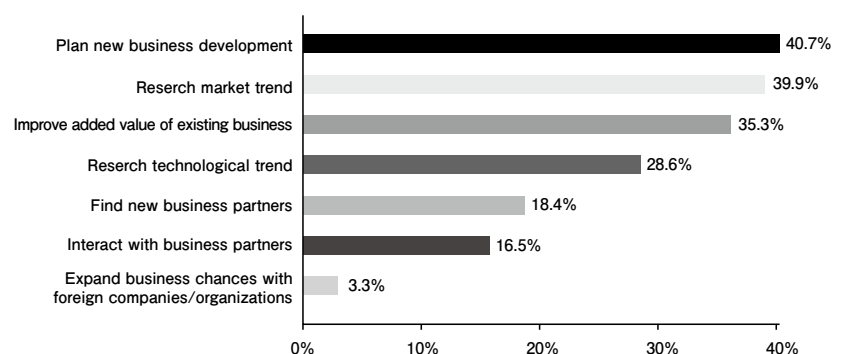
Q3

How satisfied are you with the IAAE?



Q4

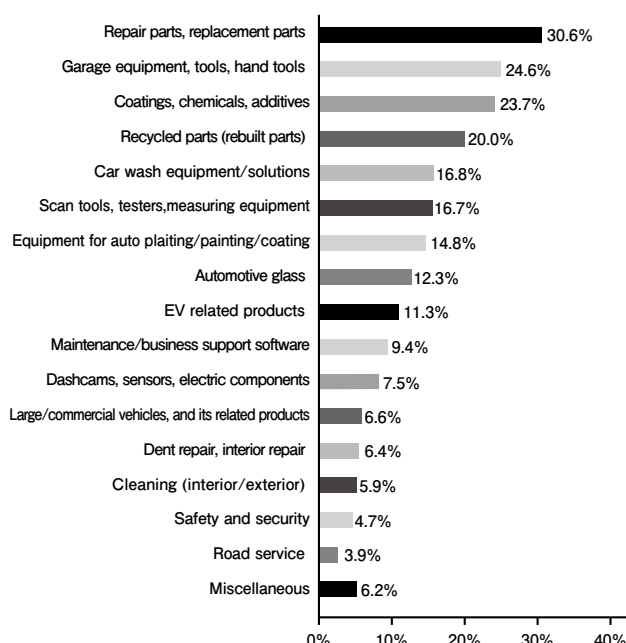
What is the purpose of your visit? (Multiple answers allowed)



## Questionnaire for Visitors

Q5

Which exhibits/business did you want to see or take your interest in? (Multiple answers allowed)



Top 20 exhibitors attracted visitor's attention

	Company Name	Exhibition Contents
1	AISIN	Tire, tire changer, water paint, electric mobility, on-site maintenance
2	IYASAKA	Aiming tool, alignment tester, spot welder
3	ANZEN MOTOR CAR	Tire changer, aiming tool, oil changer
4	Inter Support	Scan tool, latest G-SCAN lineup
5	ISUZU MOTORS	Isuzu genuine recycled parts brand 'E-PARTS'
	Diesel Escort	Rebuilt parts, DPf
7	ISHIHARA CHEMICAL	Compounds 'FMC NEO EX' lineup
8	Nitta Tire	Mobile tire changers
9	TMY CORPORATION	Scan tool, DPf, clutches
	DIC JAPAN	DX for auto repair shop
	WUERTH JAPAN	Coatings, air conditioners maintenance products
11	Thinca	Cloud-based communication platform
	DIXCEL	Brake parts for tuned car and racing car
	KYOTO TOOL	Digital Torque Tools, Easy DX app
14	NHK SALES	Quality air spring parts
	Nifco	Electromagnetic wave absorption panels
	Axalta Coating Systems	Performance coatings 'CROMAX and STANDOX'
17	KBL	Battery 'Hankook'
	KURITA KOGYO	Fiber laser welding machine
	SEKISUI CHEMICAL	Paint transfer sheet

Top 5 visitor's interested exhibits by category

Business type	1st	2nd	3rd	4th	5th
<b>Trading firm, wholesale distributor</b>	Repair parts, replacement parts 14.3%	Coatings, chemicals, additives, consumables 11.7%	Garage equipment, tools, hand tools 10.9%	Recycled parts (rebuilt parts) 10.6%	Scan tools, testers, measuring equipment 8.8%
<b>Auto parts &amp; equipment manufacturer</b>	Repair parts, replacement parts 27.0%	Recycled parts (rebuilt parts) 16.4%	Garage equipment, tools, hand tools 10.5%	Coatings, chemicals, additives, consumables 6.9%	EV related products 5.9%
<b>Workshop, body shop</b>	Garage equipment, tools, hand tools 16.6%	Scan tools, testers, measuring equipment 13.5%	Repair parts, replacement parts 12.9%	Equipment for auto plating/painting/coating 11.9%	Recycled parts (rebuilt parts) 8.8%
<b>Car distributor/retailer (new car/used car)</b>	Garage equipment, tools, hand tools 14.1%	Repair parts, replacement parts 12.8%	Car wash equipment/solutions 11.8%	Scan tools, testers, measuring equipment 10.5%	Equipment for auto plating/painting/coating 8.8%
<b>Car detailing</b>	Coatings, chemicals, additives, consumables 35.6%	Car wash equipment/solutions 18.1%	Automotive glass 17.4%	Cleaning (interior/exterior) 11.4%	Dent repair, interior repair 7.4%
<b>Auto supplies/electric components retailer</b>	Repair parts, replacement parts 15.6%	Recycled parts (rebuilt parts) 12.8%	Dashcams, chemicals, electric components 11.0%	Garage equipment, tools, hand tools 9.2%	EV related products 8.3%
<b>Automobile &amp; motorcycle manufacturer</b>	Garage equipment, tools, hand tools 15.9%	Repair parts, replacement parts 14.6%	Recycled parts (rebuilt parts) 11.5%	Coatings, chemicals, additives, consumables 9.3%	EV related products 7.1%
<b>Gas station</b>	Car wash equipment/solutions 20.6%	Garage equipment, tools, hand tools 14.7%	Coatings, chemicals, additives, consumables 13.2%	EV related products 8.8%	Maintenance/business support software 7.4%